



#ALONETOGETHER

RIGHT NOW, MILLIONS OF US ARE DOING OUR PART BY KEEPING OUR DISTANCE AND STAYING HOME. JUST BECAUSE WE'RE SERIOUS ABOUT STOPPING THE SPREAD OF THE VIRUS DOESN'T MEAN WE HAVE TO FACE EACH DAY ALONE — WE'RE IN THIS TOGETHER.

LEARN MORE ABOUT MAINTAINING MENTAL HEALTH DURING CORONAVIRUS

[LEARN MORE](#)

IN THIS ISSUE

Community Events

REOPENING NEWS

Supporting Local Businesses

RESOURCE

Education

STAY PRODUCTIVE

Franchise Focus

CARPET/UPHOLSTERY

Family

MOTHERS DAY

Lakeland Reopening Parks

by Servpro of Bartow/Lakeland Highlands

After considerable debate, the City Council approved a recommendation to restore certain park areas in order to eventually minimize overcrowding in certain public places. The Parks & Recreation Committee worked to review the sites and to decide which park spaces should be established on the basis of the Commission's recommendations.

With the start of reopening facilities, it is necessary to remember that the decision will continue to be regulated and that people will follow social distances.

It is important to remember to keep your distance and to continue to follow side recommendation to prevent the spread of Covid-19.

Fire & Water - Cleanup & Restoration™
 24/7 Emergency Service

[**GET HELP**]
24 HOUR SERVICE



Stay Connected

NATIONAL SPONSORSHIPS



Official Cleanup and Restoration Company of the PGA TOUR



Let SERVPRO help you with your back to business plan. Contact us for assistance creating your business reopening plan!

[Request More Information](#)

**Mothers Day Floor Cleaning
Special!**

Show that special mom how much you appreciate her. Give her a break on cleaning those floors and have them professionally cleaned.

Limited Time Offer



[Request More Information](#)

Support Local Businesses



Buy a gift card, product, or service! Our local businesses need all the support we can give during this challenging time.

To learn about local businesses that are open or have gift cards available click the button below.

[Support Lakeland](#)



The Silvermoon announced that they plan on opening up May 1st with some wonderful classics for the whole family!

They shared this on their Facebook.

****INTERMISSION COUNTDOWN****

Good Evening, Folks! We hope all of you have remained safe and healthy throughout the statewide shutdown. Even though we have been on intermission over the past few weeks, we have taken the opportunity to refurbish much of our equipment and train our staff with safety guidelines for the next show. We are also working on options for contact-free transactions. We are targeting May 1st to light up the screen, pending the Florida stay at home order is lifted and the state follows through with their plan on beginning to allow the reopening of businesses that can practice social distancing. Some states and municipalities have allowed drive in theaters to open. We are ready to safely open our doors for many of you that want a chance to get out of the house while remaining in your car. We certainly would carefully follow all guidelines that remain in place on a state and national level. While we will light up our screen soon, what remains clear is policies on social distancing will remain in effect for the foreseeable future. So let's say that countdown to showtime starts now!



There was a parade Thursday night showing appreciation for our first responders.

SERPRO of Bartow/Lakeland Highlands

LOCALLY OWNED COMPANY WITH NATIONAL RESOURCES

We are proud to be an active member of this community. SERVPRO of Bartow / Lakeland Highlands is locally owned and operated, so we're already nearby and ready to help Bartow, FL residents and business owners with any size cleaning or restoration emergencies.

AREAS WE SERVE

Bartow	Winter Haven
Highland City	Eagle Lake
Lakeland	Medulla
Mulberry	Lakeland Highlands
Polk County	Lake Wales
Hardee County	Highlands County



WATER
DAMAGE



FIRE
DAMAGE



MOLD
REMEDICATION



STORM
DAMAGE



COMMERCIAL
SERVICES



BIO/TRAUMA
CLEAN UP



STAYING BUSY

Coronavirus Outbreak

By SERVPRO of Bartow/Lakeland Highlands

Take a virtual class

Although meeting in a classroom might not be ideal right now, thanks to the power of the internet, classes of all kinds are always available. Doing something different and acting creatively are perfect ways to stave off the cab epidemic.

Start a need hobby

In the past, have you balked at the "what are your hobbies" issue merely because you don't have time to do something solely for your own sake?

Okay, now you may potentially have the capacity to take up a hobby, so why not look at the arts and crafts arena?

Start an indoor garden

It might sound odd, but one of the most powerful ways to exercise self-care is to take care of someone other than yourself. With that in mind, this might be the ideal time to develop an indoor garden.

HIGHLIGHTED SERVICE

Carpets & Upholstery Cleaning



Carpets & Upholstery Cleaning

Even the highest-quality carpet and upholstery can show soiling over time. Protect your investment by calling us to clean and maintain your carpet and upholstery. The SERVPRO System offers a number of cleaning options to match any type of upholstery or carpet.

We also offer a range of specialized cleaning methods:

- **Bonnet Cleaning:** A less aggressive method for short piled carpets.
- **Hot Water Extraction:** A deeper cleaning method for all carpet types.
- **Deluxe Precondition and Rinse:** Helps restore deeply soiled areas.
- **Showcase Premier Cleaning:** The most thorough cleaning method in the industry.
 - **Dry Cleaning:** When color-fastness is an issue.

Preventative Maintenance

Carpets act as a filter, trapping dust, dirt, gases, animal hair, and other soils. All carpet manufacturers agree on actions you can take between carpet cleanings to increase the life span of your carpet.

IIIRC states that 79% of soil in carpet is dry soil. Vacuuming is a key component to proper care and maintenance of carpet.

Preventative maintenance actions include:

- Regular vacuuming
- Spot removal
- Pilating the carpet to prevent matting
- Moving furniture to change traffic patterns
- Using walk-off mats to limit the amount of soil tracked onto the carpet

Professional Cleaning

Our professional cleaning can address moderate and heavy soil conditions in your carpets. How often you'll need professional cleaning depends on soil build-up, traffic, type, and color of carpeting. A good rule of thumb would be to professionally clean your carpet every 12 months. The best advice is to clean carpets before they become totally saturated with soil. If you wait until carpets look really dirty, the carpets may never be restored to their former appearance. Dirt builds up in layers, and when a carpet looks dirty you are only seeing the dirt at the

tips of the fibers. More dirt is hiding below the surface down near the base of the pile, causing damage to the carpet. When a carpet is saturated with dirt, the soil has penetrated crevices and has become firmly lodged.

Want to have your home or business carpets or upholstery professionally cleaned?

[Request More Information](#)



Mother's Day 2020 Gift Ides

2020 has been one to remember and this year our moms need all the love and support we can give! But with the stay-at-home orders scattered around the world and uncertainties, you may need some ideas to show your mother how much you care.

Necklaces

Making a personalized necklace is a simple and unique gift a mother would love! You can purchase kits on amazon or from your local craft stores.

Candles

A personalized candle is a lovely way to shower a mom with affection! Check out this great [how-to](#).

Flowers

Yes, flowers are always a delight! The flowers don't have to be fancy. Bring mom wildflowers, cut flowers from your yard, a flowering plant, or a small tree. Or have some delivered from a local shop!

Cook

Moms work so hard and ordering in or cooking may be just the thing to give mom a break or show her that you care!

Stay Connected



[Facebook](#) [Website](#) [Instagram](#) [LinkedIn](#)

[view this email in your browser](#)

Copyright © 2020 SERVPRO, All rights reserved.

You are receiving this email because you opted in via our website.

Our mailing address is:

SERVPRO
3705 US Highway 98 Lakeland
Lakeland, FL 33812

[Add us to your address book](#)

Want to change how you receive these emails?

You can [update your preferences](#) or [unsubscribe from this list](#).

